



St. Louis Cosmetic Surgery Inc.

Bruce I. White, M.D., F.A.C.S.
William H. Huffaker, M.D., F.A.C.S.
Herluf G. Lund, M.D., F.A.C.S.

SPECIALTY: Plastic surgery. The practice has been in existence since 1973. Huffaker and White merged their practices in 1997. Lund merged his practice with them in 1999. **EDUCATION AND CERTIFICATION:** William Huffaker, University of Kansas School of Medicine, M.D.; Herluf Lund, Washington University School of Medicine, M.D.; Bruce White, Washington University School of Medicine, M.D. All three are board-certified plastic surgeons. **HOSPITAL AFFILIATIONS:** St. Luke's Hospital; St. Joseph's Hospital-Kirkwood; Missouri Baptist Hospital; Barnes-Jewish Hospital; St. John's Hospital. **BEDSIDE MANNER:** Keep the patient informed and up to date about what's going on with their treatment, and treat them as you'd like to be treated. They also make themselves available before and after surgery to answer patient's

questions and concerns. "Don't talk down to the patient, talk to them." -Lund "Use a calm voice, calm manner and a light touch." -White **MOST REWARDING PATIENT EXPERIENCE:** "Changing lives for the better." -Huffaker **HOW DO THEY STAY ON THE CUTTING EDGE?** Attending conferences and meetings, reading the latest journals and listening to their patients. They also network with colleagues. The doctors are active in many professional organizations, and this often gets them access to new technologies before others in the profession. **FREE ADVICE:** "Find a board-certified plastic surgeon you feel comfortable with." Motto: Treat the patient as you'd like to be treated as a patient. **CONTACT INFO:** 456 N. New Ballas Rd., Suite 211, St. Louis, MO 63141; 314-569-2030; www.stcosmeticsurgery.com